

Inhale the Interlake, Exhale Adventure.

Are you passionate about the Outdoors? Looking for inspiration for you next adventure? Want to make memories with your family? Are you looking for recommendations on everything from selecting the right fishing rod to how to stay safe while learning new skills? The Interlake Outdoors Show has hands on learning opportunities, expert advice, and TONS of products and gear for outdoor enthusiasts across Manitoba, of all ages!

The Interlake Region expands over 16,000 square kilometers, reaching from the Western Shores of Lake Winnipeg to the Eastern Edge of Lake Manitoba. A unique blend of untouched wilderness and local favourites, the Interlake is sure to offer endless unforgettable Outdoor Experiences for the whole family.

Fly in Fishing Resorts, Wilderness Outfitters, Unique Local Businesses, and Your Favourite Outdoor Brands, see and experience them all at the Interlake Outdoors show, just an hour outside Winnipeg, Arborg is the Heart of the Interlake, and your Hub for Adventure!

Our goal is to share the passion we have for a healthy, sustainable outdoor lifestyle for ALL Manitoban's to enjoy while supporting our community.

Join us at the Interlake Outdoors Show, and Discover all that Outdoor Living has to offer.



Sponsorship Packages

- Packages are subject to GST.
- Recognition on all promotional material reflects the chosen level of the sponsorship.

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+eatures	\$6,000	\$3,500	\$2,500	\$1,500	\$750	\$200	\$2500	\$4000
VIP Show Passes	30	20	15	10	5	2	15	15
Exhibit Space (Square Feet)	800	800	400	200	100	ТВА	200	ТВА
Name on event T-shirts	✓	✓	✓	✓	✓	✓	✓	✓
Digital Passport Logo Recognition	✓	✓	✓	✓			✓	✓
Logo on website	✓	✓	✓	✓	✓		✓	✓
Opportunity to contribute to <u>GIANT</u> Giveaway. Recognition on social	✓	✓	✓	✓	✓	✓	✓	✓
Live on location promo	✓	✓	✓	✓				
Outdoor space (500 sq ft)	✓	✓						
Recognition on all social media material	✓	✓						
Video, Links, blurb on sponsorship page/website	✓	✓	✓					
Mentioned in radio ads	✓	✓						
Logo on onsite event signage	√	✓						
Outdoor Space of 100 sq feet			✓	✓	✓			
Logo on 50/50 Tickets	√	✓						
Banner on Stage							✓	✓